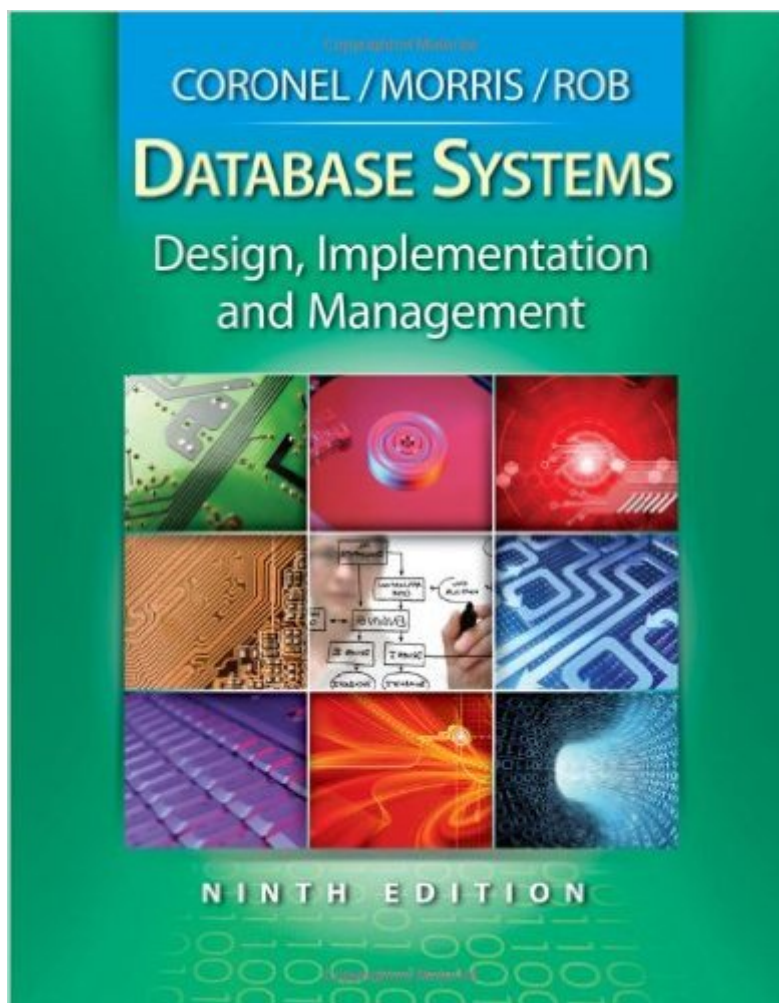


The book was found

# Database Systems: Design, Implementation, And Management (with Premium Web Site Printed Access Card) (Management Information Systems)



## Synopsis

DATABASE SYSTEMS: DESIGN, IMPLEMENTATION, AND MANAGEMENT, NINTH EDITION, a market-leader for database texts, gives readers a solid foundation in practical database design and implementation. The book provides in-depth coverage of database design, demonstrating that the key to successful database implementation is in proper design of databases to fit within a larger strategic view of the data environment. -Updated coverage of data models. -Improved coverage of normalization with a data modeling checklist. -Enhanced coverage of database design and life cycle. -New review questions, problem sets, and cases throughout the book. With a strong hands-on component that includes real-world examples and exercises, this book will help students develop database design skills that have valuable and meaningful application in the real world.

## Book Information

Series: Management Information Systems

Hardcover: 720 pages

Publisher: Cengage Learning; 9 edition (November 20, 2009)

Language: English

ISBN-10: 0538469684

ISBN-13: 978-0538469685

Product Dimensions: 10.8 x 8.8 x 1.2 inches

Shipping Weight: 3.6 pounds

Average Customer Review: 3.7 out of 5 stars [See all reviews](#) (38 customer reviews)

Best Sellers Rank: #201,949 in Books (See Top 100 in Books) #77 in [Books > Business & Money > Management & Leadership > Project Management > Technical](#) #144 in [Books > Computers & Technology > Business Technology > Management Information Systems](#) #244 in [Books > Textbooks > Computer Science > Database Storage & Design](#)

## Customer Reviews

This book was required as the main text for an intro to SQL course. Far too many pages to describe basic concepts. "Angry fruit salad" because of the gratuitous use of color and boxes that contribute little to the meaning of the content. Too much filler. Worthless as a desk reference, so traded back to .Aside - too many texts nowadays are printed on these glossy pages which makes reading difficult in less than ideal conditions.

I seriously wanted to shoot the writers of this book every time I opened it. From what I learned in

class, the concepts this book attempts to teach are fairly simple but somehow this book makes every concept seem extremely difficult and confusing. Most of the book is filler. There are too many pointless, repetitive analogies and filler phrases. Often the book would explain something in a very convoluted way and then immediately follow with the phrase "Or more simply put" and then explain the concept in a clear and direct manner. I hated this book which led me to hate my class. If you are an instructor, I'd advise you to stay away from this book unless you want your students to be extremely frustrated.

I had to purchase this textbook for a college class on database development. We covered about 7 chapters of the book in this class and I feel if we had used a different book I would have had a much better experience in the class. The book is a very dry read and not engaging in the slightest. It can be compared to sitting in a large lecture hall with no air conditioning listening to a monotone professor drone on for a hour. Quite a few times I fell asleep while attempting to read a chapter. I think the author(s) should work on their conversational tone and read up on the learning process to revamp how they deliver their material so it is more engaging and easier to learn and comprehend. Overall, I would not recommend this book and I would encourage teachers to not use this book. Unfortunately I have to use this book again for my next class - database implementation. Urgh!

This is NOT a text to learn SQL, PHP, or any particular database system. If you want a good text on design and standards, then this does do an excellent job of defining these. Just finished up a class with this book and I am less than thrilled to have used this text. Having prior knowledge of many of the topics covered in this book, I felt as though this book was not designed with practicality in mind. Too many examples refer to database systems in a very generalized manner. I can understand why they would do this from a standpoint of trying to cover as many bases as possible, but the content loses direction by trying to make everybody happy. If this were touted as just a design/standardization text, then it could have cut out about 4-5 chapters worth of unguided rhetoric and been an excellent piece on its own. What I mean by this, is that instead of taking a stand on say an Oracle system and providing good solid examples that can be explored and fished out thoroughly, it wastes time by pointing out dozens of minor differences between database systems leaving the student with little to go on. Database systems aren't that much different that they couldn't have just picked one and ran with it knowing that the student would be perfectly fine in the long run. Also, the website content of this book should NOT be something one should have to pay extra for. In this book's case, there is maybe an extra chapter or so worth of text and some standard multiple choice

quizzes that just pull random terms out of the book with no real emphasis on importance.

This was the required text for a 6 week college course I took on SQL. We are just wrapping up with the class this week, and I have to say this book is awful. 650+ pages of SQL, and this is my first experience with SQL and I wasn't too fond of it. The professor insists this is a great book, but of the 650+ pages inside this thing could have been easily condensed to 300 or less. My favorite line in this book is "in other words", well how about instead of always saying that after you explain concepts with fancy words and convoluted language you just get to the point. If I had a dollar for each time the authors said "in other words" I'd be a billionaire. It's like they want to show off their mastery of SQL and the English language at the same time. For this reason I will be buying a more highly rated SQL book from and continue to work on my SQL knowledge so I feel like I know what I'm doing. There are many topics that I didn't feel a mastery of because of this book like sub queries, triggers, procedures, and many more. I also didn't like the fact that this wasn't focused on just Oracle, we were using Oracle, but there are plenty of references to other systems like MS Access etc. etc. and this creates wasted time when we were supposed to be working with Oracle. Stay away from any class using this book as it's source of material.

Sorry for the pun in the title, but this will be a boring and straight forward review. This text-book is an excellent resource for students and professionals alike. There are many examples, clear instructions, and helpful online content. It is NOT perfect, but if you want to learn SQL for and DBMS, then here is your tool!

[Download to continue reading...](#)

Database Systems: Design, Implementation, and Management (with Premium Web Site Printed Access Card) (Management Information Systems) Database Systems: Design, Implementation, and Management (with Premium Web Site Printed Access Card and Essential Textbook Resources Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) 3,2,1 Code It! (with Premium Web Site 1-Year Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Medical Billing 101 (with Cengage EncoderPro Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Principles of Supply Chain Management: A Balanced Approach (with Premium Web Site Printed Access Card) Administrative Medical Assisting (with Premium Web Site, 2 terms (12 months) Printed Access Card) Assessment in Speech-Language Pathology: A Resource Manual

(includes Premium Web Site 2-Semester Printed Access Card) Cleft Palate & Craniofacial Anomalies: Effects on Speech and Resonance (with Student Web Site Printed Access Card) Treatment Resource Manual for Speech Language Pathology (with Student Web Site Printed Access Card) Naming a Web Site on the Internet: How to Choose, Register and Protect the Right Domain Name for Your Web Site Delmar's Comprehensive Medical Assisting: Administrative and Clinical Competencies (with Premium Website Printed Access Card and Medical Office Simulation Software 2.0 CD-ROM) Professional Review Guide for the RHIA and RHIT Examinations, 2015 Edition (with Premium Website Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Website, 2 terms (12 months) Printed Access Card for Cengage EncoderPro.com Demo) Introduction to Business Statistics (with Premium Website Printed Access Card) (Available Titles CengageNOW) A Guide to Health Insurance Billing (with Premium Website, 2 term (12 months) Printed Access Card) Music for Ear Training (with Premium Website Printed Access Card) Bundle: Income Tax Fundamentals 2016, Loose-Leaf Version, 34th + H&R Block Premium & Business Software + CengageNOWTMv2, 2 terms Printed Access Card Database Systems: Design, Implementation, and Management Database Systems: Design, Implementation, and Management (Book Only)

[Dmca](#)